



GOEX

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A New Line in Town

GOEX is in the process of installing a new extrusion line and expanding capabilities at our manufacturing headquarters in Janesville, WI. This additional line provides GOEX with the latest extrusion technology and keeps us at the forefront of production proficiencies.

While helping to broaden our existing material offerings, this new line will be geared mainly toward our Polyester and Copolyester materials used in Medical and Food packaging applications. This will allow GOEX to continue to expand our portfolio of virgin and recycled options with materials like APET, rPET, PETG, and rPETG.

Polyethylene terephthalate (PETE or PET), is one of the most recent additions to our customized rigid plastic roll stock product line up. PET-based materials are one of the most popular choices for packaging in the world today. Often chosen for its high clarity, ease-of-processing and durability, PET is widely used in thermoforming applications.

Identified as a #1 in the recycling stream, PET is the most universally recycled plastic in the world. Not only does its #1 code allow for collection in curbside and community recycling programs, it brings the most value to reclaimers who prepare PET scrap for resale and reuse.

GOEX offers Polyester products specifically designed to bring cost-effective solutions to the medical device packaging and food packaging markets we serve. Offering 100% virgin and recycled content blends containing post-industrial recycled (PIR) and/or post-consumer recycled (PCR) content, our extrusion capabilities allow us to customize the sheet construction of each job to balance aesthetics, performance, regulatory requirements and recycled content targets.

In addition to APET, GOEX continues to offer the most predominate rigid plastic material options designed for your particular application. We are continuously developing new, innovative products in partnership with our customers to not only meet heightened packaging performance requirements, but to find cost savings and sustainable solutions too.

Through product development and production innovation like the addition of this new extrusion line, GOEX is fueled by helping customers meet the unique demands of each and every project.

Let's review the requirements of your next packaging project together – drop us a line to find out how we can help!

Team GOEX

People are what makes GOEX a success. We are proud to recognize the following individuals and their dedicated teamwork. Those celebrating work anniversaries this quarter are:

5 YEAR ANNIVERSARIES

Jeff Cavey - *Production Lead I*
Mike Long - *Blender Operator*

25 YEAR ANNIVERSARY

Roger Heitka - *Production Lead I*

National Employee Appreciation Day 2022

Celebration was in abundance at GOEX as we took part in a variety of festivities in honor of all our dedicated employees for National Employee Appreciation Day March 4, 2022.



A delicious Taco Bar was enjoyed by all shifts.



Prizes and comradery abounded at our joint Bingo Night with Prent Corporation.

In addition, Car Wash Tokens and Gas Cards were given out to lucky winners. Thank you every one. We truly appreciate all you do for GOEX!



Front Row L-R: Crystal Lane-Quality, Kenya Alamilla-Quality, Jessica Steed-Extrusion **Back Row** L-R: Brian Roberts-Maintenance, Devin Gronowski-Extrusion, Tim Higley-Extrusion, Bryar Bullock-Extrusion, Lacie Grant-Quality, Travis Isaacson-Plant Manager

Welcome to our Cedar City Crew

While the physical building progress continues at our new GOEX facility in Utah, the hiring of critical personnel has now begun. Team building has taken center stage for recently-hired Cedar City staff, and all are eager to begin their careers with GOEX.

To begin their training with us, a team of experienced Extrusion Operators, Quality Inspectors, and Maintenance Technicians from Cedar City arrived in Janesville for several weeks of hands-on training.



Working side by side with veteran members of our GOEX team, the Cedar City team is learning to operate the latest extrusion equipment, follow our stringent quality standards and procedures, and access all systems necessary to produce the industry leading plastic sheet and roll stock our customers have come to expect from GOEX.

This valuable onsite training will ensure The GOEX Way is consistent across manufacturing facilities and will help provide a seamless transition for our customers. Relationships formed will also be key to success.



GOEX Cedar City Quality Manager, Crystal Lane, had this to say about their GOEX experience so far, "People in Janesville have been inviting and friendly since Day 1. Everyone is so welcoming and willing to help us learn."

Michael Pregont, Sr. VP of Operations at GOEX added, "We are excited to have this group of talented individuals on our team. We look forward to working together with them to bring more of what customers demand to the marketplace as we continue to grow our capabilities."

Stay tuned for more news on the Grand Opening of our new facility and what this crew is up to back in Cedar City, Utah.

Behind Every Great Thermoformer...

In the world of plastic sheet extrusion, GOEX Corporation is a valuable producer of quality rigid plastic materials thermoformers need, and a proven critical link in the packaging materials supply chain.

Whether it is food packaging that requires FDA-compliance, sterile medical device packaging that delivers critical tools in surgical settings, or convenient consumer packaging, thermoformers rely on the quality of GOEX's rigid plastic sheet.

Thermoformers are performing at record levels these days. According to a recent *Plastics News* (February 2022) update, thermoforming sales rose 15 percent on average in 2021. Data collected for the 2021 ranking of North American thermoformers reported thermoforming sales this year are nearly triple that of 20 years ago.



Chart courtesy of *Plastics News*, Crain Communications, Inc.

More specifically, according to *PN*, “food packaging, including cups and lids, was expected to increase due to the pandemic, with more people dining at home, but really this trickled to all end markets—as seen with the average sales per thermoformer gaining 15.7 percent.”

We here at GOEX stand behind every one of our customers' successes (thermoform or otherwise). More importantly, GOEX supports this growth with continual reinvestment to stay ahead of the demand. Contact us today to see how together we can help your sales soar!

Personally from the President

At GOEX, as everywhere it seems these days, the need for planning, creativity, and communication has never been more necessary. Spring is in the air and new opportunities abound!

During the previous couple years, GOEX recognized the need for quality custom plastic sheet closer to our customers on the West coast. It took careful planning to find a suitable location, identify capabilities required, and put together a game plan to build an additional manufacturing facility.

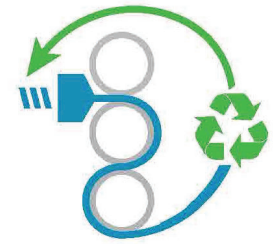
With more recent world turn-of-events, GOEX has taken measures to address shortages of supply and manpower. Together with our customers, we continue to develop unique solutions to meet a variety of concerns.

Soon our new extrusion facility in Cedar City, UT will be fully operational. Communication, both internal and external, will be key to our success there. We look forward to sharing more good news in the near future.

May the ingenuity of our past inspire us all!



Joshua D. Gray
President & CEO
GOEX Corporation



Extruding Sustainability

As we celebrate Earth Day this Spring (and every Spring), *The Old Farmer's Almanac* reminds us the very first Earth Day was held on April 22, 1970. Our own Wisconsin Senator, Gaylord Nelson, asked Americans to join in a grassroots movement to increase environmental awareness.

At GOEX, we view every day as Earth Day

GOEX is proactive in energy conservation, protecting our natural resources, scrap recycling, waste reduction and in developing products that help our customers meet their sustainability and environmental objectives. Nearly 100% of the plastic resins in our facility are converted into finished goods, recycled back into saleable products or sold to other plastic processors for reuse.

How can we help you become more sustainable as well?

GOEX partners with our customers to find sustainable solutions through initial material selection, as well as the incorporation and reintroduction of recycled materials through our RE•COVER™ take-back programs. The RE•COVER™ program allows us to take back customer's trim scrap and reintroduce the material into applications where specifications and regulations are less critical. This program allows us to work together to avoid unnecessary landfill waste and brings new life to scrap material...it's a win-win approach.

At the end of the day, it's about being more informed. The more you know about plastic, the easier it is to make smart decisions that can improve our planet. Let GOEX help you achieve your sustainability initiatives. Contact us today at goex@goex.com.



Risk Mitigation Matters

The definition of risk mitigation is "developing preventative and reactive action plans for reducing the likelihood of risk, or damage from risk." Within the procurement and supply chain environment, GOEX's risk mitigation process includes using measures to secure supply.

At GOEX, we are continually evaluating alternative supply sources, expanding our unique material offerings, and developing our recycled material options to address risk mitigation. Most recently, we've broadened our domestic footprint by opening an additional manufacturing location closer to the West coast.

Ultimately, the risk mitigation efforts GOEX has in place are supported by the strong partnerships we have with both customers and suppliers. "We value the creative business relationships we have nurtured over the past three decades and are proud of the solutions we are able to develop because of them", says GOEX Director of Materials, Bob Merrick.

Let GOEX show you how we can be your trusted supplier of quality, custom plastic sheet for your product packaging and help ease the risk of not having the critical packaging materials you need, when you need them.



June 14-16, 2022
Charlotte, NC

Visit GOEX at the largest
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Booth 2119

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